

Commercial Diplomacy Journal



Media Kit 2016 -2017

Commercial Diplomacy Journal (CDJ) is an official journal published by the Union of Bilateral Chambers of Commerce from Romania in two issues annually and is the first magazine of commercial diplomacy from Romania, distributed in the entire European Union.

The Journal configures the interest of several illustrious personalities in the international commercial diplomacy, mostly Ambassadors, in presenting appealing opinions, ideas and remarkable analysis of a real topicality about the world's economic development and beyond.

The economic development of all countries through commercial diplomacy as a variation of the economic diplomacy is a real desideratum for all diplomatic missions of the countries that realize the importance of the concept of wise governance.



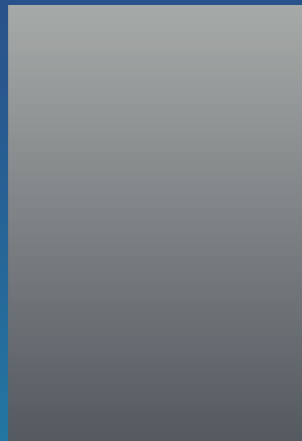
WHY ADVERTISE IN C.D.J.?



- Commercial Diplomacy Journal is the only publication disseminated free to foreign diplomats in Romania and European Union, with a readership of over 15,000 which includes ambassadors, senior staff, diplomats, business and government executives, professionals and individuals whom want to stay informed about global issues.
- The journal readers are people whom travel nationally and internationally, entertain and host receptions having a discerning taste and affluent lifestyle.
- Our Commercial Diplomacy Journal readers need up to date information on:
 - Vehicle Purchase/Leasing, Airlines, Rental accommodation, Insurance/Investment, Relocation/Moving Services, Home Furnishings, Decor, Culture/Leisure activities, Language training, Dining/Events Venues, Medical and Dental Services, Shopping.

Ad Sizes, Specs and Price

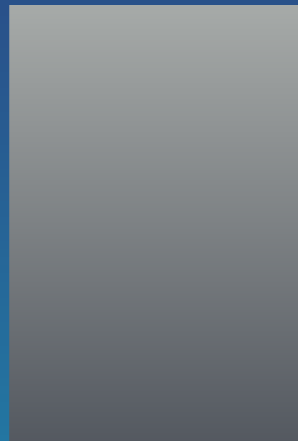
One page



1/1
210x297mm

2.500,00 EURO

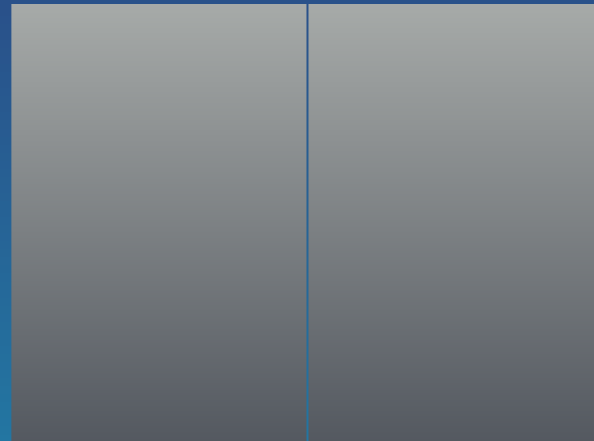
Two Sides



2/1
210x297mm

4.000,00 EURO

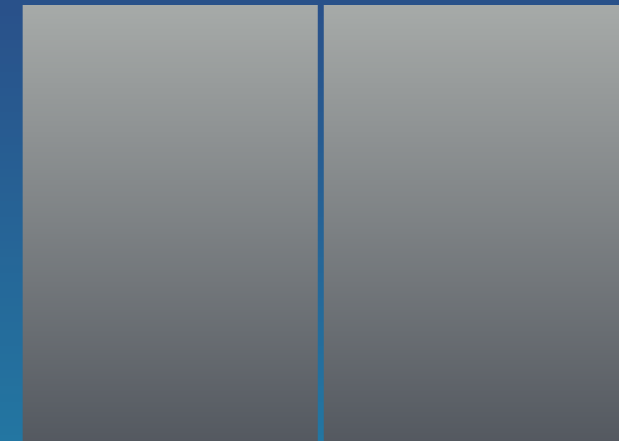
Center Spread



4/1
210x297mm

6.000,00 EURO

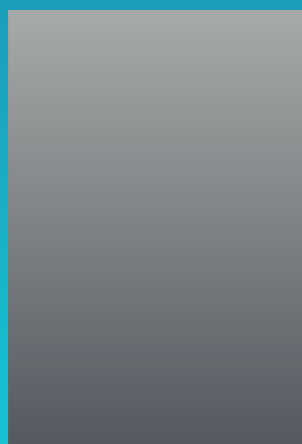
Two-Page Spread
Inside Back Cover



2/1
210x297mm

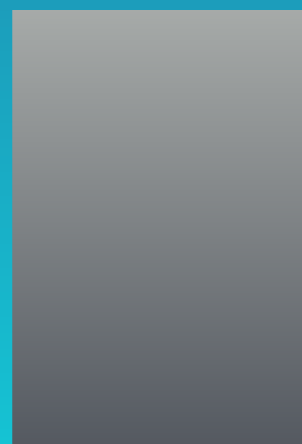
5.000,00 EURO

One Page
Inside Back Cover



1/1
210x297mm
3.750,00 EURO

Back Cover



1/1
210x297mm
5.000,00 EURO

Digital files only

- Press-ready PDF (300dpi CMYK; Fonts embedded)
- The journal trim 5 mm of top, bottom and outside edge. Final trim size is 210 x 297 mm.
- Please verify journal trim and bleeds. File must be set at 5 mm beyond the trim.
- The journal reserves the right to accept materials and require publication payment.
- Ads may be emailed to office@uccbr.ro or submitted via Dropbox.

The price is for one appearance in print format and an electronic banner for one year published on Commercial Diplomacy Journal website http://uccbr.ro/Commercial_Diplomacy_Journal.html

Events

Commercial Diplomats Brunch

This event is organized once a month starting with February 2017 and companies are invited to participate and talk on a predetermined topic to an audience from the diplomatic community. The event will include a 30 minutes presentation of the company followed by Q&A from the audience.

We are inviting up to 30 attendees and the venue will be in Bucharest, Romania and shall be disclosed later by invitation only.

Cost of the company participation is 2.500 EURO.

Commercial Diplomats Round Table

This is an opportunity to sponsor an official "Round Table" with Ambassadors and Commercial Diplomats. The topics of discussion are covering domestic and international commercial diplomacy issues with a panel of experts from embassies and the private sector. This will be organized once a month starting with February 2017.

This approach is the most effective opportunity to place your brand next to some of the most distinguished highest ranking diplomats.

Cost of the company participation is 3.000,00 EURO.

Events

Commercial Diplomat Year Awards

Starting with December 2017, Commercial Diplomacy Journal is organizing the Annual Commercial Diplomat Awards Ceremony where will be granted awards and Diploma for the winners to the winners of that year.

Awards Categories:

- **Commercial Diplomat of the Year** per each region (North America, South America, Europe, Africa, The Middle East and Asia).
- **Junior Commercial Diplomat of the Year**
- **Outstanding Contribution to Commercial Diplomacy**

Sponsorship

- Event sponsorship
- Event branding
- Present at the event
- Guest Editor's Letter in the evening program
- **Cost 10,000.00 EURO**

The event draws great attention from the international community and has the full backing and enthusiasm from all overseas embassies. The venue will be in Bucharest, Romania and shall be disclosed 2 months in advance.

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